



## The Middle East Jewellery of The Year Awards

Monday, 21 November 2016- Manama, Bahrain

[www.middleeastjewelleryoftheyear.com](http://www.middleeastjewelleryoftheyear.com)

The eagerly-awaited Annual Middle East Jewellery of the Year Awards, now in its 11th Edition in 2016, is a prestigious awards ceremony which constitutes the industry benchmark for recognising and rewarding companies / brands for their exceptional performance, leadership and excellence in their respective fields.

Nominations are thoroughly scrutinized and then voted for in an evaluation process, comprising an independent and neutral jury of connoisseurs and professionals. The finalists and eventual winner in each category are determined based on a professional 'votes obtained' mechanism overseen by an independent external law firm.

**15 winners, Ten** for the jewellery & **Five** for pen categories will be honoured at a Gala Dinner held at the Four Seasons Hotel Bahrain Bay, in the Kingdom of Bahrain.

This dazzling event is attended by an invitation-only distinguished assembly of Royalty, diplomats, senior government officials, celebrities and socialites in addition to senior regional and international jewellery & pens industry professionals.

### **PLATINUM: USD 40,000**

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1. Mention in all the official press releases pertaining to the awards ceremony.
2. Sponsor's logo will appear on all the marketing and promotional material relating to the event.
3. Sponsor will be offered a table for 8 during the ceremony.
4. Sponsor's marketing leaflets to be placed within the awards reception area.
5. A director to be called on stage at least once to hand over an award to an international watch or jewellery company.
6. A director will be entitled to 4-5 minutes presentation during the awards.
7. Sponsor will be entitled to 1 full page advertisement in the Oct / Nov issue of AWJ
8. Sponsor will benefit from all the coverage from various media personnel reporting on the event across the region
9. Sponsor will be entitled to a top banner on [www.mpp-me.com](http://www.mpp-me.com)
10. Sponsor will be entitled to 1 full page advertisement in the Jewellery Arabia Official Show Catalogue.
11. Onsite branding

### **GOLD: USD 30,000**

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### **SILVER: USD 20,000**

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### **BRONZE: USD 10,000**

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3. A director to be called on stage at least once to hand over an award to an international watch or jewellery company.
4. Sponsor will be entitled to 1 full page advertisement in the Oct/Nov issue of AWJ.