



MIDDLE EAST WATCH OF THE YEAR®

The Middle East Watch of the Year Awards

November 2016- Dubai, UAE

www.middleeastwatchoftheyear.com

The Middle East Watch of the Year is a contest between high-end watch manufacturers. The award recognizes excellence within various watch categories. Nominations are thoroughly scrutinized and then voted for in an evaluation process. The eventual winner in each of the 11 categories is determined based on a professional “votes obtained” mechanism overseen by an independent external audit body.

The Middle East Watch of the Year organized by MPP ME LLC & JNJ Publishing FZE, will be presented alongside the prestigious Salon de Grandes Complications in Dubai at a glittering gala reception held at the Ritz Carlton Hotel DIFC.

The event will be attended by members of the watch manufacturing industry, VIPs, socialites, collectors as well as high net worth individuals with a passion for watches.

PLATINUM: USD 40,000

1. Mention in all the official press releases pertaining to the awards ceremony.
2. Sponsor's logo will appear on all the marketing and promotional material relating to the event.
3. Sponsor will be offered a table for 8 during the ceremony.
4. Sponsor's marketing leaflets to be placed within the awards reception area.
5. A director to be called on stage at least once to hand over an award to an international watch or jewellery company.
6. A director will be entitled to 4-5 minutes presentation during the awards.
7. Sponsor will be entitled to 1 full page advertisement in the Oct / Nov issue of AWJ
8. Sponsor will benefit from all the coverage from various media personnel reporting on the event across the region
9. Sponsor will be entitled to a top banner on www.mpp-me.com
10. Sponsor will be entitled to 1 full page advertisement in the Jewellery Arabia Official Show Catalogue.
11. Onsite branding

GOLD: USD 30,000

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SILVER: USD 20,000

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BRONZE: USD 10,000

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