

PROPOSED EDITORIAL CALENDAR 2016

International Edition

Edition 2016	Special Feature	Jewellery Feature / Theme	Watches Feature	Lifestyle Features	Market & Exhibition Reports	Interviews	
January	• SIHH Special Report, Novelties & 2016 Outlook & Directions (18 -22 January)						
February/ March	• Watches Going Slim • Jewelled Watches	• Black Gold	• Why Pearls are Essentials	• Photo Shoots	• SIHH 2016 Review & Novelties • Preview 13 th Doha Jewellery & Watches Exhibition (Feb. 23-27)	Our unusual Roundup of Regular Features & Exclusive Interviews with Leading Regional & International Senior Industry Professionals from our Lineup of Regional & International Correspondents	
February Annual Issues	• JEWELS OF ARABIA BOOK • 13 th Doha Jewellery & Watches Exhibition Official Show Catalogue 2016 • Brand Catalogue 2016			• Meet the Collectors			
April/ May	• 10 Most Complicated Watches	• Bohemian Motifs • 10 Spring Trends & Essentials	• Glowing yellow Gold	• Red Carpet Jewellery	• Preview Basel World 2016 • Review 13 th Doha Jewellery & Watches Exhibition 2016 (Feb. 23-27)		
April Annual Issues	• SALON DES GRANDES COMPLICATIONS-KUWAIT 2016 OFFICIAL SHOW CATALOGUE						
June/ July	• Watch the Watch Trends 2016 • Watch the Jewellery Trends 2016	• 10 Extreme Watches	• Everyday Fashion Essentials	• Wish List	• Basel World 2016 (March 17- 24) Comprehensive Review		
August/ September	• Watch Ambassadors & Watch Associates	• Summer in Style	• What is a Hand Made Watch • 10 Extraordinary Tourbillon Watches	• Bloggers	• Salon des Grandes Complications - Dubai (Preview)		
October/ November	• Classic Watches	• Green Emeralds Glamour • Extra Ordinary Material for Extra Ordinary Jewellery	• Watches Cases & Dials as an Identity • Women favorite 10 watches	• Young Arab Designer	• Preview Jewellery Arabia 2016 (November 22-26)		
November Annual Issues	• SALON DES GRANDES COMPLICATIONS-DUBAI 2016 OFFICIAL SHOW CATALOGUE • JEWELLERY ARABIA OFFICIAL SHOW CATALOGUE 2016 • WORLD OF LUXURY 2016- Published for Asia Jewellers						
Dec 2016/ Jan 2017	• Middle East Watch of the Year • 10 Amazing Multitime Zone Watches	• Festive Jewellery & Style	• 10 Special Famous Chronographes • 10 Things you should learn about Watch Services	• Must Have • 10 Top Watches	• Review: Jewellery Arabia 2016 • Review: SDGC - Dubai 2016		

• The AWJ 2016 editorial calendar is tentative & subject to change at the discretion of the group editor in-chief

A Jewel of a Publication

