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# الساعات والمجوهرات Arabian Watches & Jewellery

## Arabian Watches & Jewellery (AWJ) Int'l Edition 2016 ADVERTISING RATE SHEET

Frequency:

Bi-Monthly: February - March / April - May / June - July / August-September / October - November / December -January 2017 ( 6 issues )

Rates (in US Dollars)\*

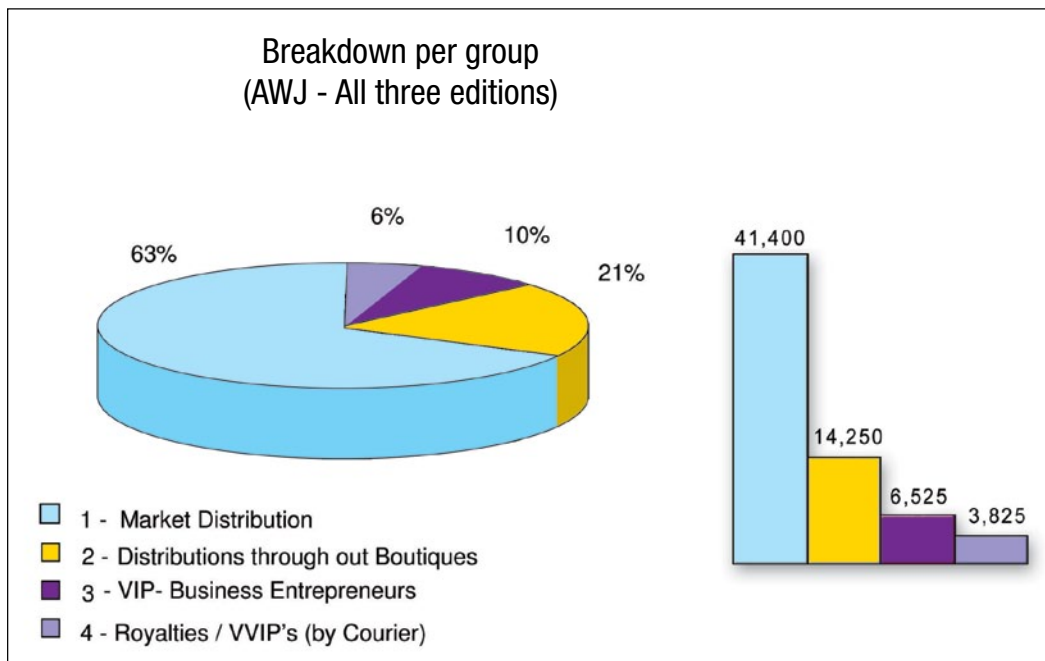
International Edition

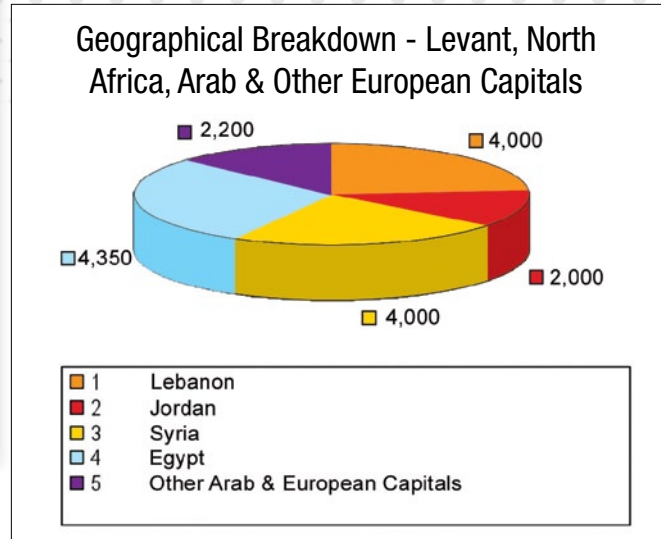
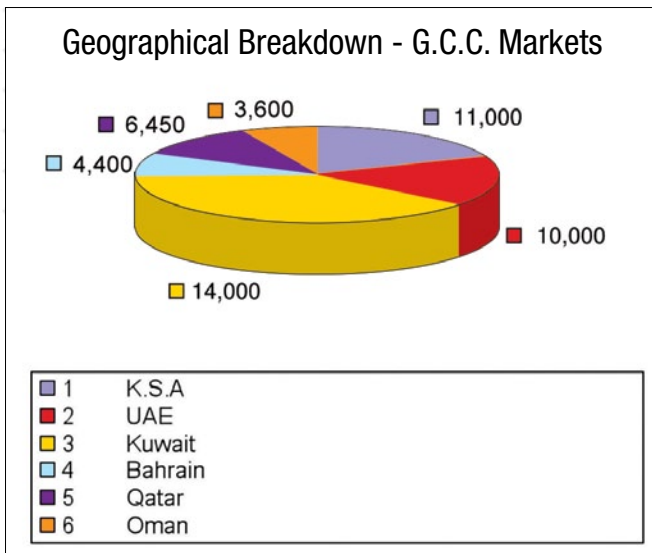
Position:	Unit Price	2-3 Insertions	4-6 Insertions
Outside Back Cover (OBC):	\$ 15,000		
Inside Front Cover (IFC):	\$ 10,000	\$ 9,500	\$ 9,000
Inside Back Cover (IBC):	\$ 8,000	\$ 7,500	\$ 7,000
Inside Front Cover Spread (IFCS):	\$ 16,000	\$ 15,000	\$ 14,000
Front Cover Gatefold:	\$ 15,000	\$ 14,500	\$ 13,000
Double Page	\$ 12,000	\$ 11,000	\$ 11,000
Full Page (Colour):	\$ 6,300	\$ 5,800	\$ 5,500

\* Front Cover operation rates upon request



### Guaranteed Circulation





## Guaranteed Circulation:

**AWJ - International Edition:** 42,000 copies across the GCC (except Kuwait), Europe and North Africa.

**AWJ - Kuwait Edition:** 14,000 copies.

**AWJ - Levant Edition:** 9,000 copies.

**Total:** **65,000** copies per issue

\* Additional circulation association with newspapers:

1. Al Rai Newspaper – Kuwait: 5,000 copies.

2. Al Sharq Newspaper – Qatar: 1,500 copies.

3. Tawseel Distribution and Logistics – UAE: 5,000 copies.

4. Al Ayam Newspaper – Bahrain: 1,000 copies.

## Editorial Supplements & Sponsorship:

Rates available upon request

## Mechanical Data & Technical Specifications:

Full Page (Trim): 240 mm X 310 mm - (Bleed): 250 mm X 320 mm

Double Page (Trim): 480 mm X 310 mm - (Bleed): 490 mm X 320 mm

## Binding:

Perfect Binding

## Material Requirements:

Advertisement material must be submitted digitally on a CD or by Email as follows: **PDF** format (high resolution photos/press quality/embedded fonts or created outline).

Note for DPS: Please ensure that the text is at least 5 mm away from the gutter on either side

## Material Deadline:

One month prior to publication date

## Cancellations:

Cover Pages: 6 months prior to publication date

Inside Pages: 4 months prior to publication date

## General Conditions:

**Arabian Watches & Jewellery (AWJ)** is published in conformity with the Middle East press laws and in compliance with local and regional religious and cultural norms.