

# Jewels of Arabia

الجواهر العربية

2016 - 2017



“**Jewels of Arabia**” is the latest elite addition to our luxury titles dedicated to the premium watches & fine jewellery and lifestyle sectors. This elegantly compiled and well-documented, coffee table masterpiece is published annually. It studies and traces the history and fascination for jewellery in the Middle East through the ages and the impact of neighbouring civilisations on its development. This is in addition to the modern trends and the latest in designs. This 7th edition will be published in February 2016.

## Sponsorship Opportunities

### Diamond Package:

- \* Outside jacket in laminated hard paper (on both sides)
- \* 4 full colour inside pages or 2 double spread (DPS) lifestyle visuals
- \* 6 Pages of specially compiled editorial content
- \* Mention of the brand in the editorial foreword
- \* Special acknowledgement in vote of thanks

This complete and all-inclusive offering is available at USD \$ **24,000**

### Ruby Package:

- \* 1 opening double page spread (DPS) lifestyle visuals
- \* 1 single page of opening image
- \* 4 pages of specially compiled editorial content

This complete and all-inclusive offering is available at USD \$ **14,000**

### Sapphire Package:

- \* 1 opening double page spread (DPS) lifestyle visuals
- \* 4 pages of specially compiled editorial content

This complete and all-inclusive offering is available at USD \$ **12,000**

### Emerald Package:

- \* 3 pages of specially compiled editorial content
- \* 1 full page lifestyle visuals

This complete and all-inclusive offering is available at USD \$ **9,000**

### Amethyst Package:

- \* 2 pages of specially compiled editorial content
- \* 1 full page lifestyle visuals

This complete and all-inclusive offering is available at USD \$ **8,000**

- \* Other positions & special operations are available upon request
- \* Deadline for receipt of confirmation of Sponsorship packages: Dec. 20<sup>th</sup>.