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الساعات والمجوهرات العربية

Arabian Watches & Jewellery

SIHH Special Report Arabian Watches & Jewellery (AWJ) 2016 ADVERTISING RATE SHEET

Frequency:

Annual: **January 2016**

Rates (in US Dollars)

Position:	Unit Price
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Inside Front Cover (IFC):	\$ 9,500
Inside Back Cover (IBC):	\$ 8,000
Inside Front Cover Spread (IFCS):	\$ 15,000
Front Cover Gatefold:	\$ 14,000
Double Page	\$ 12,000
Full Page (Colour):	\$ 6,300

Guaranteed Circulation:

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SIHH + DJWE: 6,000 copies
Total: **48,000** copies per issue

Editorial Supplements & Sponsorship:

Rates available upon request

Mechanical Data & Technical Specifications:

Full Page (Trim): 240 mm X 310 mm - (Bleed): 250 mm X 320 mm
 Double Page (Trim): 480 mm X 310 mm - (Bleed): 490 mm X 320 mm

Binding:

Perfect Binding

Material Requirements:

Advertisement material must be submitted digitally on a CD or by Email as follows: **PDF** format (high resolution photos/press quality/embedded fonts or created outline).
 Note for DPS: Please ensure that the text is at least 5 mm away from the gutter on either side

Material Deadline:

One month prior to publication date

Cancellations:

Cover Pages: 6 months prior to publication date
 Inside Pages: 4 months prior to publication date

General Conditions:

The SIHH Special Report is published in conformity with the Middle East press laws and in compliance with local and regional religious and cultural norms.