



SALON des GRANDES COMPLICATIONS 2016

JUMEIRAH MESSILAH BEACH
HOTEL & SPA - KUWAIT
April 27-30

DIFC - DUBAI
November

OFFICIAL SHOW CATALOGUE 2016 ADVERTISING RATE SHEET

Frequency:

Published to coincide with Salon des Grandes Complications 2016 to be held in Kuwait-April and Dubai, UAE-November.

Rates (in US Dollars) :

Position:	Unit Price
Full Page	\$ 3,000
Double Page Spread	\$ 4,000
Inside Front Cover Spread	\$ 4,500
Outside Back Cover	\$ 4,500
Front Cover Gatefold	\$ 5,000

Guaranteed Circulation:

4000 copies will be circulated at the exhibition venue throughout DIFC, Ritz Carlton DIFC and special VIP mailing list.

Editorial Supplements & Sponsorship:

Rates available upon request

Mechanical Data & Technical Specifications:

Full Page (Trim): 215 mm X 215 mm (Bleed): 225 mm X 225 mm
Double Page (Trim): 430 mm X 215 mm (Bleed): 440 mm X 225 mm

Binding:

Perfect Binding

Material Requirements:

Advertisement material must be submitted digitally on a CD OR by Email as follows: **PDF** format (high resolution photos/press quality/embedded fonts or created outline). Note for DPS: Please ensure that the text is at least 5 mm away from the gutter on either side

Material Deadline:

One month prior to publication date

General Conditions:

Salon des Grandes Complications 2016 official catalogue is published in conformity with the press laws of UAE and in compliance with local and regional religious and cultural norms.