



Men's Complicated Watches

JUNE 2016

"Men's Complicated Watches" is a coffee table collector's book that focuses solely on the world of exquisite complications for men's watches. Some of the most magnificent time pieces will be featured in this book with a special dedication to covering the craftsmanship and creativity that goes behind these creations. The book is written by world famous watch editor Keith Strandberg and is the first book in English published in the region with a special focus on men's complications. The book is written in a manner that will appeal to the tastes and likes of the Middle Eastern collectors in the this rich oil region , highlighting the complications that are most popular and most sought after in this part of the world.

Sponsorship Opportunities

Minute Repeater Package / per edition:

- * Outside jacket in laminated hard paper (on both sides)
 - * 4 full colour inside pages or 2 double page spread (DPS) lifestyle visuals
 - * 6 pages of specially-compiled editorial content
 - * Mention of the brand in the editorial foreword
 - * Special acknowledgement in vote of thanks
- This complete and all-inclusive offering is available at USD \$ 24,000
- * Combined booking 10% discount

Tourbillon Package / per edition:

- * 1 opening double page spread (DPS) lifestyle visuals
 - * 1 single page of opening image
 - * 4 pages of specially-compiled editorial content
- This complete and all-inclusive offering is available at USD \$ 14,000
- * Combined booking 15% discount

Perpetual Package / per edition:

- * 1 opening double page spread (DPS) lifestyle visuals
 - * 4 pages of specially-compiled editorial content
- This complete and all-inclusive offering is available at USD \$ 12,000
- * Combined booking 20% discount

Chronograph Package / per edition:

- * 3 pages of specially-compiled editorial content
 - * 1 full page lifestyle visuals
- This complete and all-inclusive offering is available at USD \$ 9,000
- * Combined booking 25% discount

Automatic Package / per edition:

- * 2 pages of specially-compiled editorial content
 - * 1 full page lifestyle visuals
- This complete and all-inclusive offering is available at USD \$ 8,000

* Other positions & special operations are available upon request.

* Deadline for receipt of confirmation of Sponsorship packages is August 10th 2016.